

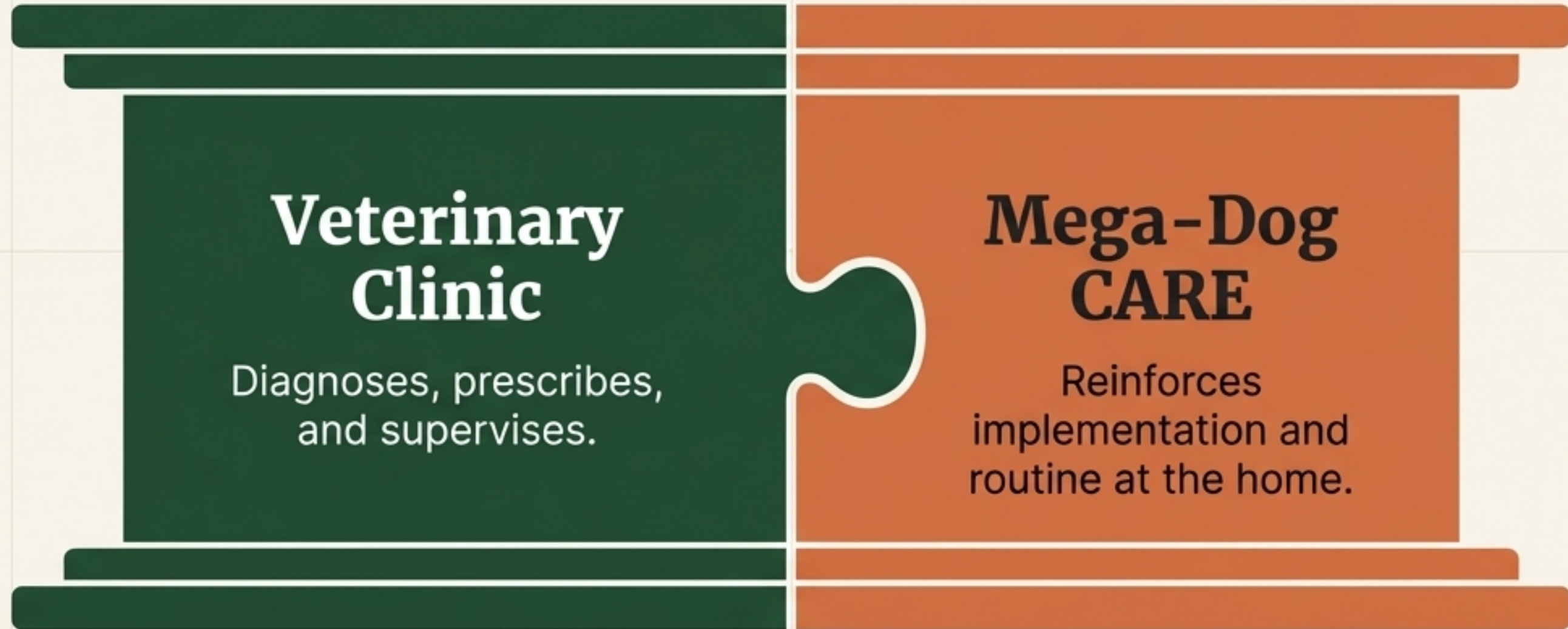
Mega-Dog CARE

Structured Home Support
Program for Dogs with
Megaesophagus.

Your expert ally to guarantee
treatment success at home.



Management success depends on the home routine

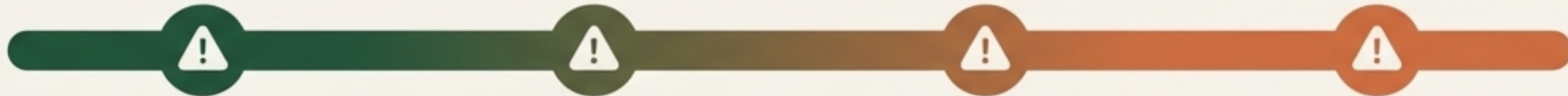


We work together to turn your clinical guidelines into a sustainable daily reality.

The real clinical challenge: The Home Disconnection

A precise diagnosis and a general recommendation are not enough.

At home, the plan breaks down due to:



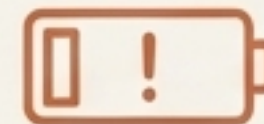
Inconsistent Posture:
Difficulty maintaining correct verticality during and after meals.



Irregular Routines:
Lack of standardization when multiple family members are involved as caregivers.

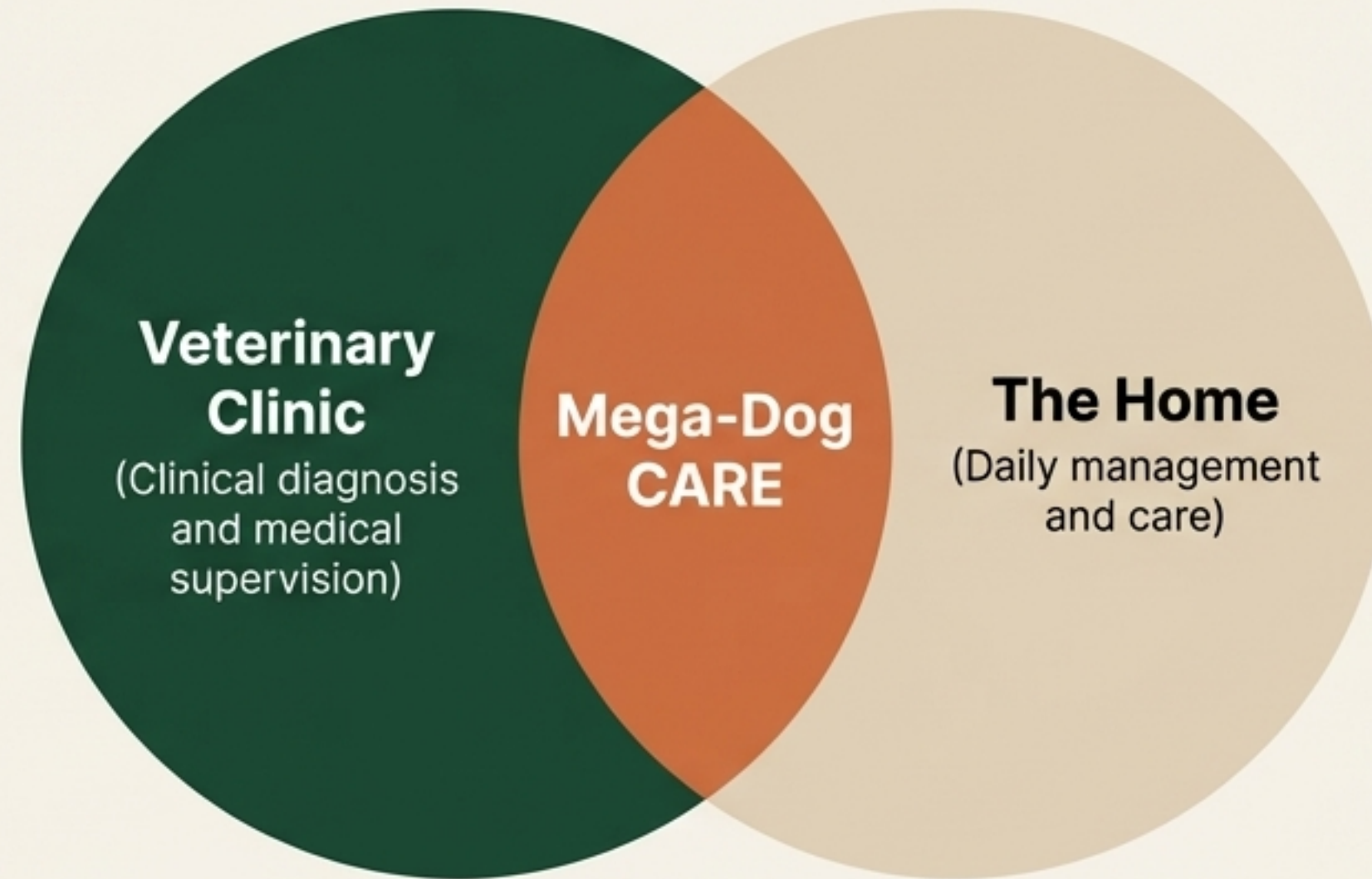


Poor Incident Management:
Improvising during regurgitation, hydration, and texture changes.



Lack of Adherence:
Pet parent burnout causes the clinical plan to fail.

Our role: Allies to the veterinarian and the patient



We facilitate home implementation via:
Tool + Routine + Tracking.



We provide continuous practical support.



We immediately refer the patient back to the vet upon any clinical alarm signal.

The Mega-Dog CARE System

Posture

Specialized Bailey Chairs designed for real-world use.



Routine

Support materials and practical guidance.

Tracking

Structured logging for the pet parent and the clinic.



The Tool: Bailey Chairs Chairs by Mega-Dog

Designed and manufactured specifically to facilitate a stable, repeatable vertical posture.

- ✓ Custom manufacturing to exact sizes via a precise measurement guide.

- ✓ Designed for real, everyday home use.

- ✓ Guided adjustment support to ensure ergonomics and prevent regurgitation.

Home Support Kit: Empowering the Pet Parent

Deliverables aimed at creating sustainable routines from day one:



Quick Start Guide: Key actions for the critical first 72 hours.



Daily Routine Checklist: Control of meals, hydration, medication, and vertical time.



Tolerance Log: Tracking of textures and food tolerance.



Alert Protocol: Clear identification of alarm signals and exactly when to urgently contact the clinic.



Operational and Reputational Benefits for the Clinic



Differentiation

Offering a specific resource for a complex pathology positions you as a resolute, up-to-date clinic.



Clinical Results

Better home management stabilizes patient evolution, reinforcing loyalty and recommendations for your clinic.



Operational Efficiency

Significant reduction of urgent calls and repetitive consultations caused by poor home management.



Professional Collaboration

Working with external specialists transmits an image of continuous improvement and a solid professional network.

Clear Boundaries: What we DO NOT do

For the total peace of mind of your clinical team, our support is strictly practical and home-based.



NO diagnosing or replacing clinical criteria.

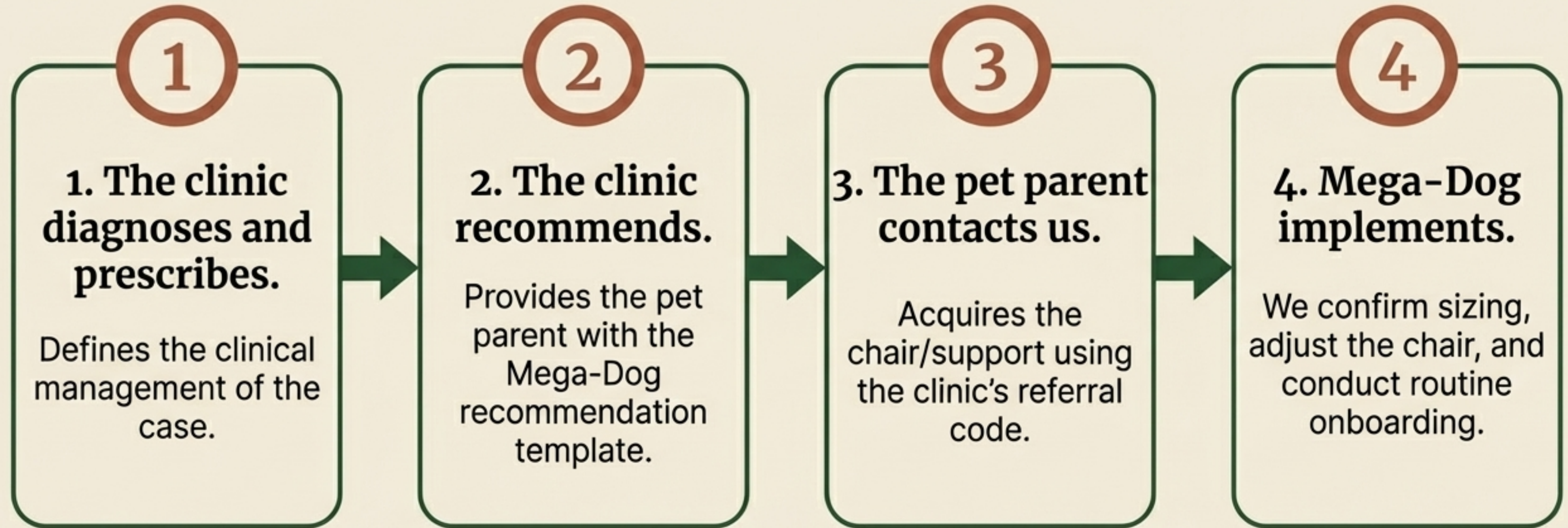


NO changing medication or modifying the veterinarian's prescriptions.



NO medical promises or magic. We only apply gravity, consistency, and structural support.

Collaborative Workflow



Any red flag or clinical doubt detected in Step 4 is immediately referred back to the clinic.

Collaboration Model and Clinic Materials

We facilitate everything needed to integrate Mega-Dog CARE CARE into your protocol without friction.



Exclusive Discount Code: Special financial conditions for your clinic's patients.



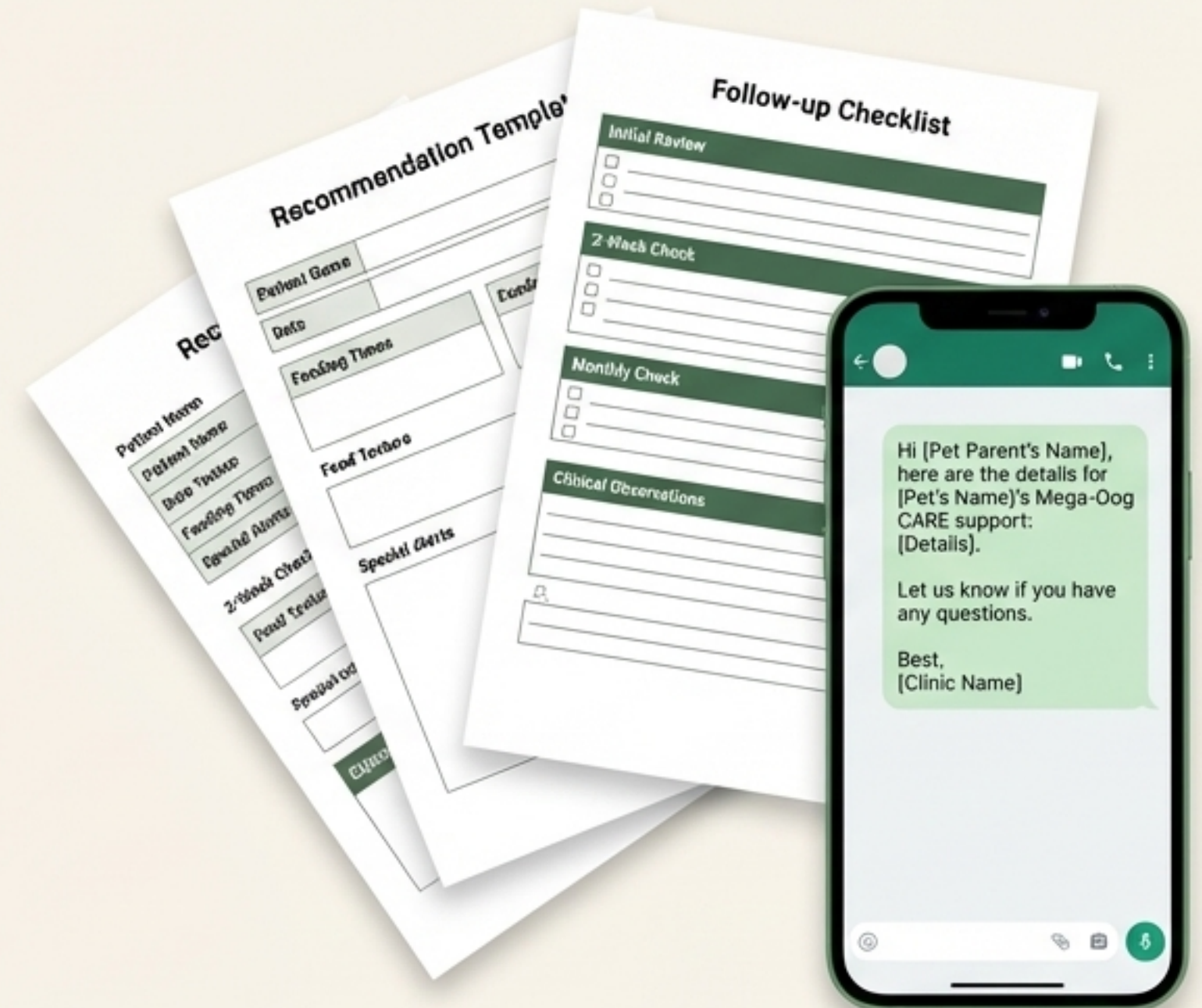
Recommendation Template (Annex 1): A 1-page document to easily prescribe times, textures, and alerts.



Follow-up Checklist (Annex 2): For internal use during your control reviews.



Communication Templates (Annex 3): Ready-to-copy texts for WhatsApp or Email to quickly inform pet parents.



The Future of Tracking: Mega-Dog CARE App

In development: An AI-driven digital tool to convert home management into useful, exportable clinical data.



Timer for vertical times and medication reminders.



Regurgitation log with detailed context (time, texture, relation to water/food).



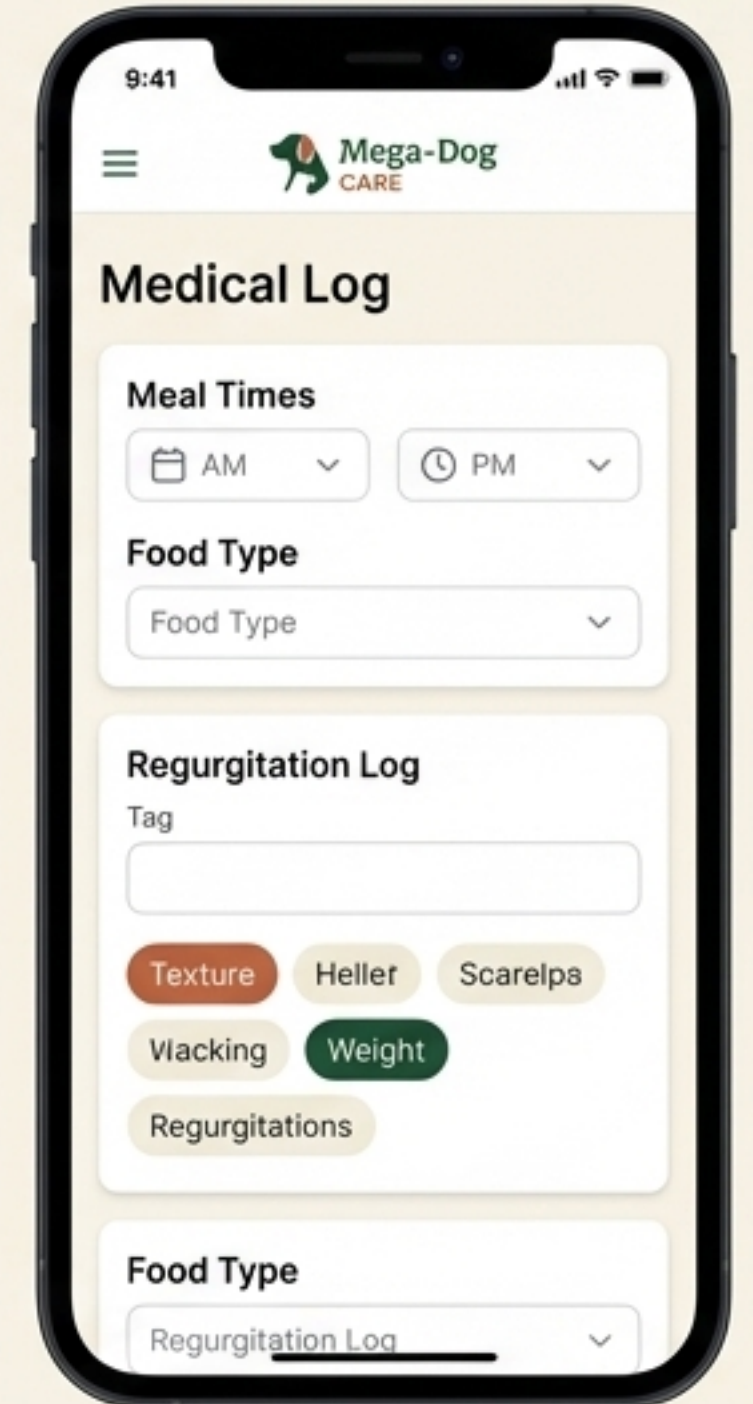
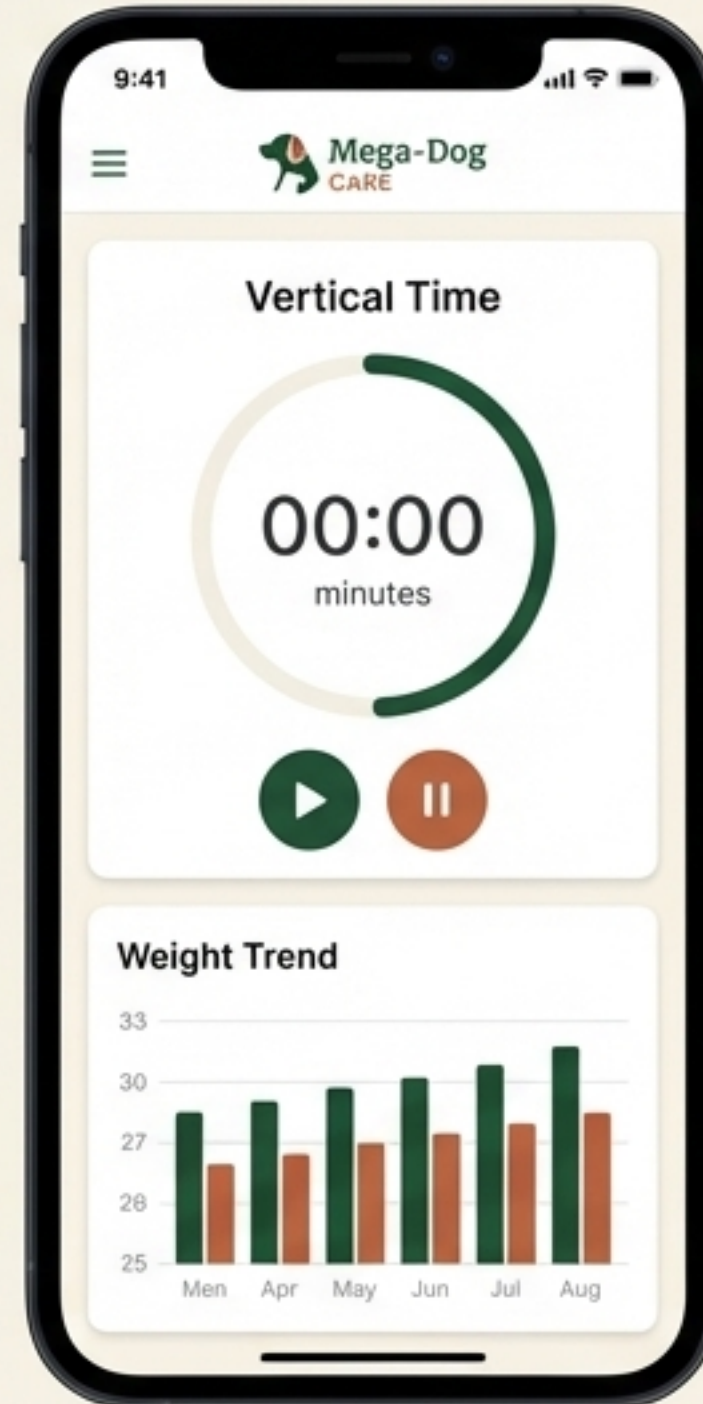
Tolerance diary and weight trend tracking.



Weekly exportable reports sent directly to the veterinarian.



Automatic alerts for negative patterns, indicating when to contact the clinic.





Changing the prognosis, together.

*"It's not about selling a chair. It's about offering the clinic a comprehensive system to perfect the home phase of treatment: **posture + routine + tracking.**"*

This approach changes the perceived prognosis, reduces avoidable complications, and drastically improves the lives of both the patient and the pet parent.



Mega-Dog CARE

Join the Collaborative Clinic Network

Start offering structured home support to
your megaesophagus patients today.



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